

MESSAGE FROM THE EDITOR-IN-CHIEF

It gives me great pleasure to present the **October 2025 issue** of *MAARIFA: A Quarterly Peer-Reviewed Multidisciplinary Journal* (ISSN: 2456-9054). This issue marks yet another milestone in our continuing journey of academic exploration and knowledge dissemination.

Over the past years, **MAARIFA** has thrived as a platform for sharing diverse perspectives and scholarly insights. We have proudly published articles from a wide spectrum of contributors including academicians, research scholars, students, and independent thinkers. Each contribution, whether thematic or interdisciplinary, has enriched the academic discourse and added value to our collective understanding.

As we move forward, we reaffirm our commitment to maintaining the quality, inclusivity, and openness that define this journal. We extend our heartfelt gratitude to all **contributors, reviewers, readers, and well-wishers** for their unwavering support and encouragement. Your engagement continues to inspire us to uphold the spirit of inquiry and academic excellence.

We also invite new authors and reviewers to join our growing community. Your participation, feedback, and

reflections on the published works are invaluable in shaping the future of *MAARIFA*. We encourage you to write to us with your thoughts, suggestions, and ideas.

The name **MAARIFA** itself holds profound meaning derived from **Swahili**, where it translates to “*knowledge*.” It symbolizes our mission: to foster the exchange of ideas across disciplines, cultures, and geographies. As an **interdisciplinary, open-access journal**, we aim to continue publishing research that bridges theory with practice and tradition with innovation.

We hope this issue, like the previous ones, will enlighten, inspire, and engage you. Let us continue together on this journey of learning sharing knowledge that transcends boundaries and enriches minds.

With warm regards,

Husain Godhrwala

Editor-in-Chief

MAARIFA: A Quarterly Peer-Reviewed
Multidisciplinary Journal

**Campus Director, Maharani Premkumari College,
Devgadh Baria, Dahod.**

MESSAGE FROM THE EXECUTIVE EDITOR

It gives me immense pleasure to present before our esteemed readers and contributors the **October 2025 issue of MAARIFA: A Quarterly Peer-Reviewed Multidisciplinary Journal**. This issue once again reflects our unwavering commitment to promoting diverse academic discourses, scholarly inquiry, and the pursuit of knowledge across disciplines.

In this edition, we bring together an intellectually vibrant collection of research papers that span a wide range of themes from technology and entrepreneurship to literature, culture, gender studies, and the Indian Knowledge System. Each article contributes uniquely to the evolving landscape of multidisciplinary research.

The issue features insightful studies such as *“A Study of Cybercrime and Its Effect on E-Commerce”* by Patel Ruhani Rahimbhai, and *“Women Entrepreneurship in India: Challenges and Opportunities”* by Dr. Ashwinkumar A. Patel, which explore contemporary socio-economic dynamics. The spirit of cultural and literary analysis is enriched through works like *“हिन्दी साहित्य के अंग्रेजी अनुवाद की समस्याएँ और संभावनाएँ”* by Dr. Suresh B. Patel and Dr. Mahendrasinh N. Gohil, and *“कलापीना काव्यमां राष्ट्रीय येतना अने स्वात्मर्माननी अमर्त्यक्ति”* by Shri Manji Nisarata.

Research integrating tradition with innovation is reflected in articles such as *“Integration of Indian Knowledge System with Artificial Intelligence”* by Dr. Rashmikkumar J. Patel, *“भारतीय ज्ञान प्रणाली और कृत्रिम बुद्धिमत्ता का समन्वय”* by Dr. Anil Chaudhari, and *“भारतीय ज्ञान प्रणाली और महिला सशक्तिकरण”* by Dr. Daksha Solanki.

We are equally delighted to include significant studies on sustainability, technology, and business such as

“The Impact of Blockchain on Supply Chain Efficiency and Business Expansion” by Ms. Ami R. Galchar, *“Clean Power, Clean Future: The Promise of Renewable Energy”* by Dr. Sneha D. Barot, and *“Sustainability Reporting Practices in India: An Analysis of Compliance Level of Sustainability of Reliance Industries Ltd.”* by Dr. Asmita Mali and Mr. Harshil Thakor.

The diverse perspectives included in this issue ranging from social change, women empowerment, and translation studies to agri-social entrepreneurship and brand management embody MAARIFA’s vision of fostering cross-disciplinary dialogue and innovation.

I take this opportunity to express my heartfelt appreciation to all the contributors, reviewers, and editorial board members for their scholarly support and dedication. I also extend warm gratitude to our readers for their continued trust and engagement with MAARIFA.

It is our constant endeavor to create a platform that bridges ideas, cultures, and disciplines—encouraging thoughtful reflection and meaningful academic exchange.

With best wishes for enriching reading and continued pursuit of knowledge.

Dr. Dignesh S. Panchasara

Executive Editor

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Multidisciplinary Journal

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